

Zenzele (Foundation for Professional Development) engagement document for WELCOME
BACK

On Thursday, August 20, 2020

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Dear Doctor,

We are calling on doctors to participate in radio interviews for the Zenzele WELCOME BACK campaign implemented by the Foundation for Professional Development with the objective of encouraging HIV positive people who were never initiated on ART or discontinued treatment for any reason to return to care and adhere to ART, and significantly lower their risk of contracting COVID-19.

The campaign has identified eleven different radio stations in three regions: Gauteng, the Eastern Cape and KwaZulu-Natal. We need doctors who are fluent in English, isiZulu, Setswana, and isiXhosa. You will need a good mobile telephone connection or access to a landline.

Doctors who are selected for the radio interviews will:

- Be required to engage live on the radio for between 15 and 20 minutes (speaking to a presenter and taking live questions from a call-in audience)
- Receive R5 000 remuneration for participation in the WELCOME BACK campaign.

Please let us know as soon as possible if you are interested in participating by sending an email to ros@flowsa.com. Deadline is Tuesday, 25 August at 12:00.

We look forward to hearing from you.

Yours faithfully,
Lutendo Mabata
Project Manager: Communications